

## **ONE MORE**

### **A unique collaboration for Classical Hotels and the international anti-poverty agency ActionAid**

**Today, almost 2 billion people are struggling to survive fighting extreme poverty in the developing countries.**

- Every 3.6 seconds a child is dying of hunger
- 77 million children don't have access to preliminary education
- More than 40 million people are HIV/AIDS positive. Only in the Sub-Saharan Africa region, 6.300 people die every day from the virus.
- In many developing countries, women and children are deprived of their basic human rights.
- Every year millions of people are being affected by natural disasters and conflicts.

ActionAid is an international anti-poverty agency whose aim is to fight poverty and injustice worldwide. Formed in 1972, for over 35 years it has been growing and expanding to where it is today - helping millions of the world's poorest and most disadvantaged people in more than 40 countries.

ActionAid's vision is a world where even the poorest and most vulnerable people can have their rights to food, shelter, work, education and healthcare secured.

Classical Hotels share ActionAid's vision and initiate a unique collaboration beyond the narrow scope of old-fashioned occasional charity work. By charging **one more Euro** for every stay, they can secure **one more** school, **one more** health center, **one more** liter of clean safe water, and the right to a better future for **ONE MORE child in the developing countries** .  
**ONE MORE...**